



March 2022: Central Plains Water Trust Strategic Plan

Present: Olive Webb, Viv Smart, Rob Lawrence, Les Wanhalla, Elle Archer, Pat McEvedy

Strategic Intent

Our Goal: To work as a unified team in overall purpose and strategy - putting in place well thought out strategic objectives and tactical plans to achieve our Why.

- Strategic Direction – Tactical Planning
- We are adding another layer
- Next phase thinking

Who are we? Our WHY

Purpose: To facilitate sustainable development of Central Canterbury's water resource.

Our Objective: To promote the development of agriculture in the Central Canterbury Plains area of New Zealand for the benefit of all of the inhabitants of the Canterbury Region.

Please review the Statement of Intent, year ending 30 June 2023, for more detail.

Exercise 1 and 2 – [Our History and Why we are here](#)

Each member outlined the experiences of their history with the Trust, and perceptions of the trust history in general. Along with trust history, each trustee shared their background and how came to sit on the Trust.

The discussion was much needed to ensure a shared historic perspective moving forward.

Exercise 3 – [Team: Strength Identification and Value Addition](#)

Members were asked to write down what they brought to the table. These strengths were then added to a digital display (Appendix 1).

Who do we want to be?

Central Plains Water Trust vision is to be a positive contributor to the wider ecosystem.

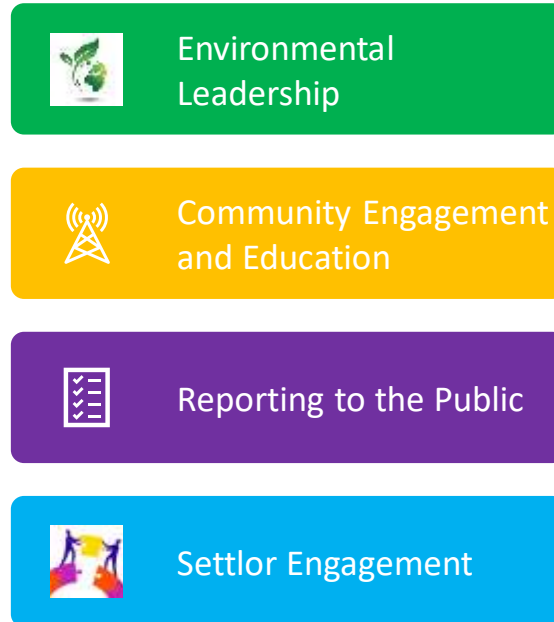
As a group we understand that things will change. During this period of societal uncertainty, we will continue to formulate near future strategies that will need to be tweaked as we move forward.

We are agile and able to move with the tide and the wind.

Where do we want to be? 12 Month Focus

Exercise 4 – Revised Affinity Diagram – Identification of Key Strategic Focus Objectives

During the next 12 months we have identified 4 Key Strategic Objectives and areas that we would like to focus our time, energy, and resource on:



In the distant future

We build upon our movements as part of the sustainable development ecosystem.

Eco-system Resource Analysis – Relevant Organisations

CPW	CCC - SDC
Environmental Management Fund	Christchurch NZ
Canterbury Mayoral Forum	Learning City Christchurch – Āko Otāutahi
Taumata Arowai	Living Water – Ararira LII River
Selwyn Drainage Committees	Te Ara Kakariki Trust
Environment Canterbury	Dairy NZ – The Vision is clear
Selwyn Waihora Zone	Committee for Canterbury Trust
Te Waihora Co-Governance Group	Irrigation NZ
Waihora Ellesmere Trust	Te Taumutu, Ngāi Tūāhuriri, Tokona Te Raki, Whiti Ora – Maori Futures

How do we get there?

Exercise 5 – Tactical Planning

Team members engaged in a tactical focus exercise answering the following questions:

Q1 – What are the primary tactical activities we need to focus on in each area?

Environmental Leadership

- Biodiversity Enhancement
- Mahinga Kai
- Te Mana o te Wai

Community Engagement and Education

- The Story of Water – Long Term Initiative
- Short-term Initiatives
 - Scheme Tours in Partnership with other operators
 - Benefits Video/s

Reporting to the Public

- Tactically Engaged

Settlor Engagement

- Tactically Engaged

Q2 – What are the core skills needed for these activities?

- These ranged from specialist to cross pollinated skill sets.
- The team has a combined skill set to facilitate both short and long-term outcomes for this phase.
- Networks span regionally, nationally, and internationally, across the wider ecosystem.

Q3 – What are the key challenges we face?

- The 2 primary key issues identified were capacity to undertake the work and funding.

Q4 – What do we need to do it? Resource Requirements

- The critical resource requirement identified in each area was Funding. Utilising the wider ecosystem and collaborating with others on projects like the Education and Biodiversity initiatives, would aid in this space. Forming partnerships within the ecosystem is vital. Are we using the ecosystem wisely? The collective answer was No.

Strategic Communication

2 Primary Tactical Focal Points were:

- How can we build a more informed landscape with our messaging
- Digital Transformation starting with a [Streamlined](#) Website
 - Whilst the Company is working on theirs, the Trust would also need an upgrade.



Recommended New Rolling Items to add to CPWT Agenda

- Website Upgrade – Company
- Education
 - Short-term initiatives
 - Long-term initiatives
- Environmental Leadership
 - Biodiversity Enhancements
 - Mahinga Kai
- Partnerships
- Funding Opportunities

The strategic objectives have been summarised in the Statement of Intent document to reflect the Trusts collaborative thinking and future focussed short and long-term thinking.